

# jesús ali ross

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## OBJECTIVE — PROFESSIONAL RESUME

To continue a rewarding and creative career as an instructor or facilitator in the fields of art, design and technology education.

## EDUCATION

### University of WI-Milwaukee **2004 to 2007**

- MFA, MA, InterMedia focusing on Photography & Digital Media
- Project Assistant for lecture hall course with 300+ students.
  - AOP Graduate Fellowship Recipient for five semesters.

### Milwaukee Institute of Art and Design **1996 to 2002**

- BFA, Communication Design May 2002
- Teacher Assisted multiple Comp Studio and Design Courses.

## WORK EXPERIENCE

### Digital Media Facilities Manager, TBM Area **2007 – 2010**

- The Milwaukee Institute of Art & Design, Milwaukee, Wisconsin
- Worked directly with area instructors and administration to facilitate all procedural, technical, hardware and software aspects of the Time Based Media courses at MIAD.
  - Managed and improved the Equipment Checkout Program and facility, stopping loss and ensuring the care of over \$125k worth of video and audio production equipment.
  - Extensively developed the school's technical facilities:
    - Researched and project managed the purchase, installation and outfitting of a dual use, professional quality high-definition video studio featuring blue and green screen chroma-key corner coves and a wrap-a-round black velour curtain track.
    - Refined the implementation of Apple QuickTime Streaming Server to reliably stream high-definition "reels" of student video and animation work to televisions around campus.
    - Researched, project managed and successfully implemented previously abandoned Apple Xsan project, providing students with 24 terabytes of 4Gb/second shared storage.

### C2 Graphics Productivity Solutions **2002 to 2005**

- Graphic design temporary and contract production work.
- Scheduled, managed and produced long-term Design and Production projects across Mac and Windows platforms.
  - High-end Photoshop color correction and compositing.
  - Provided software instruction & skills assessments.

### Strive Media Inc., GUMBO Magazine **2003**

- Art Director, Worked with Editor-in-Chief to:
- plan, manage and produce the layout and design of 48-page press printed full-color magazine written by area teens.

### Walkers Point Center for the Arts **2002 to 2004**

- Freelance Art Director, worked with Executive Director to:
- redesigned and created identity for quarterly newsletter.

### Community Printing, Inc. **Summers from 1999 to 2002**

- Print Designer and Digital Pre-press Assistant  
Worked with Department Supervisor Jeff Thorn to:
- create, pre-flight and repair Mac files for output to a Lotem Direct-To-Plate machine and processor.

### Fedex Kinko's, Computer Services Assistant **1995 to 2002**

- Managed both the full- and self-service computer areas.
- Created, corrected and revised customer orders and corporate account materials, set job pricing and scheduling.
  - Declined promotion to CS Manager to attend college.

## TEACHING EXPERIENCE

### Adobe Creative Suite, Instructor **2004**

- University of WI-Milwaukee, Peck School of the Arts
- Developed 4-week curriculum for class of undergraduate and graduate, design and architecture majors, focusing on the integration of the entire Adobe CS suite to create self-promotional and professional quality printed materials.

### Adobe InDesign, Instructor **2004**

- Milwaukee Institute of Art & Design
- Developed 10-week curriculum for class of adult professionals with no previous InDesign experience.

### Desktop Publishing Instructor **2003**

- Milwaukee Graphic Arts Institute
- Developed Macintosh based curriculum for class of 15 students assembled from area alternative high-schools.

### PCM 170, Teacher Assistant **2003**

- Assisted Alverno College Professor Pat Walsh
- Introduced and discussed Graphic Design theory to class of 20 students in the BA program.
  - Led discussions, demonstrated Quark, Photoshop and Illustrator techniques. Provided personal instruction.

	30% BEGINNER	70% PROFICIENT	MASTER
Apple Macintosh OS 7.1 – 10.5.8	<div style="width: 100%;"></div>		
Apple Final Cut Studio 2	<div style="width: 100%;"></div>		
Apple Aperture & Adobe Lightroom	<div style="width: 100%;"></div>		
Adobe Creative Suite Design CS4	<div style="width: 100%;"></div>		
Adobe After Effects CS4	<div style="width: 100%;"></div>		
Apple QMaster, Compressor	<div style="width: 100%;"></div>		
Apple QuickTime Streaming Server	<div style="width: 100%;"></div>		